

**EUROPEAN BUSINESS LEADERS'** 

## COMMITMENT TO

Inclusion & Diversity

Diversity focuses on the representation of different groups of people.

Diversity is a fact both in society and in our companies today as every human is unique.

Inclusion is about creating an environment that appreciates and values the different contributions that a diverse workforce can bring.

#### **WE BELIEVE IN**

We believe that tapping the full measure of talent from across society is critical for the longterm success of people, our organisation and society as a whole. We are convinced that the diversity of our workforce and the inclusion of all our employees by making them feel supported in the workplace has a positive impact on our company and society. We recognize that diversity and inclusion are multi-faceted issues and that we need to tackle these subjects holistically to better engage and support all of our employees, our customers, our communities and partners, as well as other stakeholders.

We resolve to take action to make the workforce at our company representative for society. We will treat this goal as a top management priority and business imperative. We commit to take up a role in addressing societal challenges that have a direct impact on our talent pipeline or business environment. (e.g. digital transformation).



#### An inclusive culture

Create an open and inclusive work environment where all individuals' contributions are value, their voices are listened to and respected.



#### Inclusive leadership

Establish diversity and inclusion as a strategic business imperative at all levels of an organisation visibly led by the "top leadership, acting as role models.



#### Aspiration and goal setting

Set and maintain challenging but achievable goals and ambitions within the organisation.



#### Clear responsibility

Ensure that all managers are responsible for reaching diversity and ambitions and that they have appropiate oversight of strategies and initiatives to achieve them.

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#### Equal opportunities

practices, including recruitment retention, development, remuneration and career planning to foster diversity and avoid any bias.

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### Societal engagement and responsibility

Contribute to bridging the skills gap by supporting the development of STEM and digital subjects in education. Focus on appretinceships, dual learning (i.e. combined learning in schools and on the workfloor), and business-education partnerships eespecially for underrepresented.





# WE SUPPORT THE PLEDGE

2025

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Morten Wierød President and CEO

bp

Air Liquide

**Benoît Potier** Chairman

AstraZeneca

Michel Demaré Chairman

**BASF** 

**Markus Kamieth CEO** 

BMW Group

Oliver Zipse

**Helge Lund** Chairman and Chairman

Capgemini

Aiman Ezzat CEO

CIR

Rodolfo De Benedetti

Chairman

Deutsche Telekom

**Timotheus Höttges CEO** 

dsm-firmenich

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**Leonhard Birnbaum CEO** 

**ENGIE** 

Jean-Pierre Clamadieu Chairman

Eni

Claudio Descalzi **CEO** 

Ericsson

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Ferrovial

Rafel del Pino Chairman

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Dolf van den Brink Chairman of the Executive

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Iberdrola

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Michelin

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CEO

Zoltán Áldott

MOL

Chairman of the

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Güler Sabanci

Chair

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SAP

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Jim Hagemann Snabe

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